



SNOWBALL MARKETING

The best advertising comes from satisfied customers. This isn't just true in marketing, it's true in fostering as well. Our best source of new foster parents is word of mouth. It's one person who cares about children and youth encouraging another person to open their home and heart to a child in care.

FOSTER HOMES NEEDED

There are over 1,000 children and youth on Vancouver Island right now who are not able to live with their families. They need a temporary home, a safe haven where they can stay while they and their families heal and become strong again. The children and youth who come into care come from varied backgrounds and family make-ups. They come from two-parent homes and single-parent homes; they are Aboriginal, non-Aboriginal; and from the many communities and cultures that make up Canada. We need a diversity of foster homes, so we can find the best fit for each child.

No one knows better than those who work with children and youth how urgent the need for foster homes is. Or how important it is to find the right foster home for each child. That's why it's vital for each of us to spread the word and encourage family, friends, and community members to consider fostering. You don't have to be perfect to be a foster parent, or be married, or have a traditional family, or be a stay-at-home parent, or own your own house. You just have to have a safe, stable home and a desire to take a chance on a child or youth. You have to be willing to change life.

If you are ready to find out more, or if you have questions, call our Regional office. We can answer your questions, explain the process, invite you to an Information Session, or direct you to the next step. If fostering isn't right for your family right now, maybe you know someone who is ready. Encourage them to take the next step. Call us.

Foster Parent Support Services Society
1-888-922-8437 Toll Free
778-430-5459 in Victoria

There are over 7,000 children in care in BC
Can you help just one?
Go to fosterhope.ca today